

CSR | CORPORATE SOCIAL RESPONSIBILITY

Annual Activity Report 2024-25



ASHAPURA
FOUNDATION



ASHAPURA WOMEN'S ACADEMY

Breaking Barriers, Building Futures



WE RISE TOGETHER

Empowering rural lives through Education,
Health, and Opportunity.

OUR ACTIVITIES



ASHAPURA WOMEN'S ACADEMY



VANDE MATARAM MEMORIAL



HIRALAXMI MEMORIAL CRAFT PARK



MEDICAL FACILITY



EDUCATION



OTHERS

Total Beneficiaries

85,000+

2024 - 25

Women Beneficiaries
1,900+
2024 - 25

A ASHAPURA
W WOMEN'S
A ACADEMY

A legacy of learning, leadership & love spanning 17 years

2008 – The Beginning

Launched at Bhuj ITI with training in beauty parlour, computers, and car driving for rural women under the leadership of Mrs. Dina Chetan Shah.

2012 – Deeper Reach

Expanded into Bhuj slums, offering training in tailoring, personality development, and cultural arts like bharatnatyam, tabla, karate & music.

2013 – Mandvi & Bhuj Milestone

A new centre was inaugurated at Mandvi ITI. Programs introduced in tailoring, & mobile repairing at Kasturba Vidhyalaya and Bhuj Anathashram.

2014 – Karate for Courage

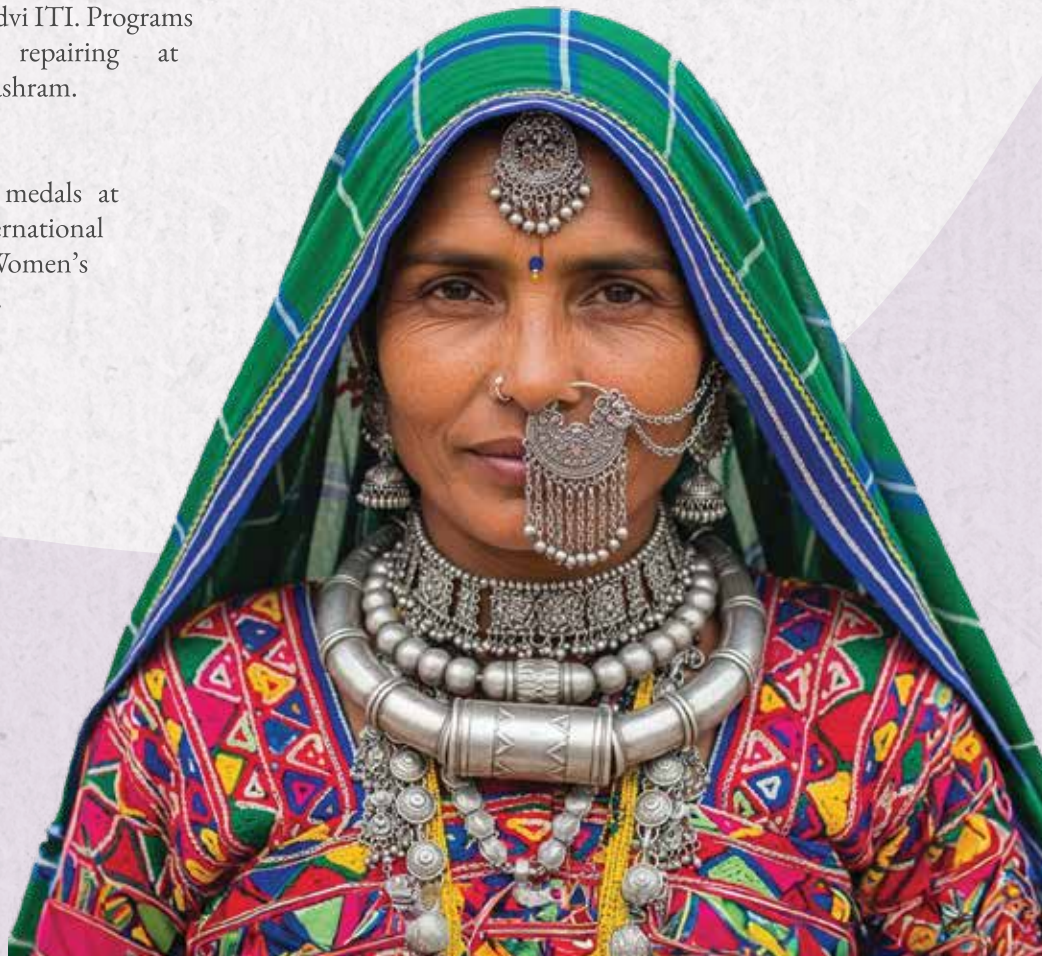
Karate classes began. Girls won 8 medals at multiple national and international tournament, marking Ashapura Women's Academy's entry onto the global stage.

2015 – Cultural & State Presence

Trained over 500 women in Mandvi. Ashapura Women's Academy students represented Gujarat at zonal, state & national competitions, including Lokgeet in Karnataka.

2016 – Empowering Matana Madh Village

Launched tailoring & literacy programs alongside sanitation drives. Over 226 women trained in this remote villages.



2017 – Growing Numbers

Bhuj ITI alone trained over 1000 women in beauty, tailoring, computers & driving. Sports kits were distributed to encourage girls in cricket at Mandvi ITI.

2018 – A Decade Celebrated

Released Ashapura Women's Academy Dashabdi, commemorating 10 years. Organised a "Women's Express" trip for Mumbai staff to Kutch.

2019–2022 – Innovation & Skill Development

Launched Vastra Bhandar and began flute, kathak & fashion designing classes in rural areas.

2023–2025 – Sustainability & Holistic Health

Launched a recycled plastic products initiative, while supporting community well-being through 35+ medical camps, pregnancy wellness programs, summer camps for children, and mobility aids for divyang individuals.



ASHAPURA WOMEN'S ACADEMY TODAY

From one classroom to a state-spanning movement, Ashapura Women's Academy empowers women with skills, confidence & culture.

Cumulative Impact (2008–2025)

7200+

Women &
Girls Trained

5000+

Women from 45 Villages
Benefited from Skill Training

5100+

Cultural Program
Participants

And a story that continues to unfold
one empowered woman at a time...



GARBHSANSKAR HAVAN

Nurturing Life, the Sacred Way!

Garbhsanskar Havan is a sacred Vedic ritual that blesses the mother and unborn child with health, positivity, and spiritual growth through mantras, prayers, and divine offerings.

300+ Beneficiaries

27+ Villages

KATALA LADDOO DISTRIBUTION

Nourishing Mothers, Nurturing Life!

As a part of our tradition, nutritious Katla Ladoo are distributed to expecting mothers. Rich in essential nutrients, they support strength, immunity, and healthy foetal development during pregnancy.

1,000+ Beneficiaries

227+ Villages



TRAINING PROGRAMMES

Skilling Women, Shaping Futures!

Ashapura Women's Academy empowers women through diverse training programmes in tailoring, computer skills, beauty, music, martial arts, and more—fostering self-reliance, confidence, and holistic growth.

400+ Beneficiaries

07+ Villages

ASHAPURA WOMEN'S ACADEMY

EMPOWERING JOURNEYS



Tailoring Kit Distribution
@Vadva



Garba Workshop
@Shishumandir



Ashapura Women's Academy
students performance
@Kutch Lokmanthan program



Mudwork Class
@Chapredi



Cyber crime awareness program
@Ashapura Women's Academy



Certificate Distribution
@Kukma

ASHAPURA WOMEN'S ACADEMY

ACHIEVEMENTS



A moment of PRIDE!

Karate Black Belt Winner
Ashapura Women's Academy



Flute Competition - Ashapura
Women's Academy Students
@Pradeshika Kala
Mahakhumbha



Classical Dance Bharatanatyam
(Kutch) – First Rank



Lokgeet & Bhajan competition
@Kala Mahakumbha

VANDE MATARAM MEMORIAL

Bhuj, Kutch, Gujarat



Total Visitors

45,000+

2024-25

BEAUTY MEETS PATRIOTISM!

At the heart of Bhuj stands the Vande Mataram Memorial a magnificent tribute where architectural beauty intertwines with the spirit of patriotism. Designed as a replica of India's iconic Parliament House, Vande Mataram Memorial is not just a monument but an immersive journey through India's rich freedom struggle.

From intricately crafted structures to state-of-the-art galleries powered by light, sound, and storytelling, every element of Vande Mataram Memorial evokes emotion and national pride. It's a place where the grandeur of design celebrates the bravery of our freedom fighters, leaving every visitor inspired.

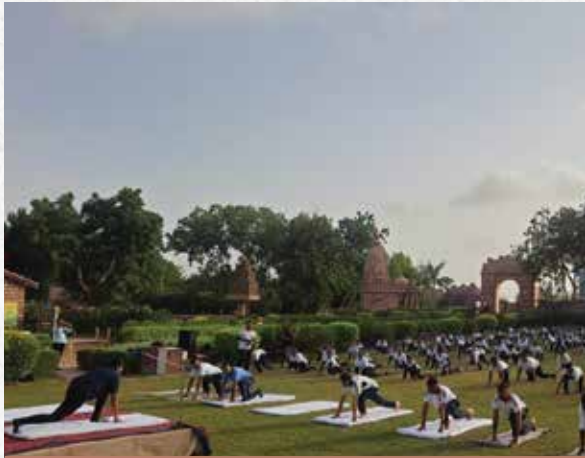
Step into a space where India's history comes alive in breathtaking detail because here, beauty meets patriotism, and the legacy of our nation is honoured with dignity and grace.



BOOK YOUR
TICKETS NOW!

VANDE MATARAM MEMORIAL

CELEBRATIONS AND EVENTS



Yoga Day Celebration
@Vande Mataram Memorial



Children from slums and
Ramnagari classes visited the
Vande Mataram Memorial



Classical Dance Performance
@Vande Mataram Memorial



Folk Music Performance
@Vande Mataram Memorial



“Bharat Ko Jano” Prashnamanch
programme organised
@Vande Mataram Memorial



Dr. Shilpa Desai led an Inspiring
session on Women's Empowerment
@Vande Mataram Memorial

VISITORS TO
Vande Mataram Memorial

10,00,000+
VISITORS SINCE INCEPTION

VIP GUESTS & VISITORS



Shri Sai Ram Dave
(Sahityakar)



Hon. Vasantbhai Ahir
(Member of the Gujarat
Legislative Assembly)



Shri Anandji Virji Shah
(Music composer)



Smt Nehalben Gadhavi
(Social Worker,
Motivational Speaker)



Shri Dr. Mohan Bhagwat Ji
(Sarsanghchalak of RSS)



Pujya Morari Bapu
(Spiritual Leader)



Hon. Maninderjeet Singh Bitta
(Chairman of the All-India
Anti-Terrorist Front)



Hon. Giri Raj Singh
(Indian Army - Lt. General)



Param Pujya Swami Shri
Girishanand Saraswati Ji Maharaj
(Spiritual Leader)

VIP GUESTS & VISITORS



Hon. Safin Hasan
(IPS Officer)



Dr. Prakash Baba Amte &
Smt Mandakini Amte
(Indian Social Workers)



Hon. Manoj Mukund Naravane
(Former Chief of Army Staff of
the Indian Army)



Hon. Kamla Beniwal
(Former Governor of Gujarat)



Smt Manasi Parekh
(Indian Actress)



Shri Yousuf Pathan
(Indian Cricketer)



Smt Falguni Pathak
(Indian Singer)



Shri Aditya Gadhvi
(Folk Singer)



Smt Waheeda Rehman &
Asha Parekh
(Indian Film Actresses)



Smt Sujata Mehta
(Indian Actress)



Shri Jagdish Trivedi
(Humorist & author)



Smt Geeta Rabari
(Folk Singer)



Members of Parliament at
Vande Mataram Memorial



Dr. Mohammad Thneibat
(Ex.Dy. PM – Jordan)



Vice Admiral Girish Luthra
(Western Coast Indian Navy)

and many more...

INDEPENDENCE & REPUBLIC DAY CELEBRATIONS





R U N T O VANDE MATARAM MEMORIAL

A Tribute in Every Step!

An initiative by the Ashapura Foundation, the run brought people together in a symbolic way to honour India's freedom fighters. The marathon was organised to raise awareness about the Vande Mataram Memorial; it encouraged a sense of unity, pride, and shared remembrance.





HIRALAXMI MEMORIAL CRAFT PARK

Honouring Heritage, Empowering Hands

Over the years, Bhujodi village has earned a name for itself as a vibrant hub of handicrafts, where generations of artisans have woven not just fabrics but the very cultural identity of Kutch. This once-thriving centre of traditional craftsmanship stood as a proud testament to the artistry passed down through time. But with the tide of urbanisation and younger generations drifting toward city life, these age-old art forms began to fade into the background.

In response to this quiet erosion of heritage, Hiralakshmi Memorial Craft Park was established with a heartfelt mission to preserve, promote, and rejuvenate Bhujodi's

traditional crafts. The initiative offers artisans free display tents on a rotational basis, along with complimentary accommodation and meals, creating an inclusive and nurturing space where creativity can flourish without financial hardship.

By connecting artisans directly with visitors and buyers, Hiralakshmi Memorial Craft Park not only sustains their livelihoods but also rekindles public appreciation for the timeless crafts of Kutch. It stands as a living tribute to tradition, ensuring that Bhujodi's soulful artistry continues to thrive, shaped by the same skilled hands that have carried it forward for generations.

Total Visitors
1,20,000+

Artisans
134+

Crafting Livelihoods, Preserving Heritage!



MEETING WITH ARTISAN
Mr. Raviveer Chaudhary (Asst. Director - Handicraft) & Mr. Niraj Singh (DDM Nabard)

MEDICAL PROJECTS

WELLNESS BEYOND BOUNDARIES!

A shapura Foundation's medical initiatives aim to bring quality healthcare closer to the rural communities. Through regular health camps, mobile medical units, and support to local clinics, the Foundation addresses basic health needs while raising awareness about hygiene, nutrition, and preventive care. Special camps for eye check-ups, women's health, and child immunisation are conducted in collaboration with medical professionals.

These projects not only provide free consultations, medicines, and minor treatments but also guide patients towards further care when needed. By reaching people where they are, the Foundation helps improve overall well-being and ensures that health remains a priority for every family.

Villages Covered
100+

Beneficiaries
32,000+





Ashapura Foundation conducted free medical camps in the villages of Moti Vamoti, Serdi, and Hamla, offering health check-ups, medicines, and consultations. Focused on general health, women's wellness, and preventive care.

Beneficiaries
450+

Under the new initiative "Kalithi Kusum," launched with the Garbhonishad Foundation, health check-ups of adolescent girls were conducted in Jularai and Sayan villages. The program focuses on early care, awareness, and nutrition education to support the well-being of young girls.



BLOOD DONATION DRIVE



Birth Anniversary of Shri Navnitlal Ratanji Shah, Founder – Ashapura Group of Industries

NUTRITION SUPPORT



Grocery kits were distributed to TB patients across villages in Nakhatrana Taluka, supporting their nutrition and recovery

CHILD HEALTH



Regular health check-ups were conducted at primary schools in mining area villages

EDUCATION

Ashapura Foundation is strengthening education in remote mining regions by appointing teachers in government primary schools across villages like Jularai, Hamla, Baraya, KNT, Ler, Mamuara, and Paddhar. To bridge learning gaps and enrich foundational education, the Foundation also organised special kid's camps in 20+ villages across Lakhpat, Abdasa, Mandvi, Mundra, and Bhuj during the summer. Additionally, notebooks and school kits, bags, books, and stationery were distributed to students in several schools. Ashapura is committed to providing inclusive, accessible, and quality education for children in remote areas.

EDUCATION AT
THE HEART OF
EVERY VILLAGE!

Beneficiaries
10,000+





Mud Work class
@Atalnagar Primary School



Kid's Camp
@Mining Area Villages



Notebook Distribution



School Bag Distribution



“Bharat Vikas Parishad” Quiz
Competition
@Mamuara Primary School



Essay Competition in Schools



pratyapatti
restoring art

Recycled by Hand. Reinvented with Heart.

Pratyapatti is a unique and thoughtful initiative by the Ashapura Foundation that combines environmental sustainability with women's empowerment. At its core, the project transforms discarded plastic bags into attractive, reusable products turning waste into something purposeful and beautiful.

Local women lead every stage of the process. They collect used plastic bags from the community, which are then washed, dried, and cut into strips. These strips are rolled into nylon-like threads and woven into a range of eco-friendly items such as school bags, shopping totes, mobile covers, and pouches. Each product is carefully handcrafted, reflecting both creativity and skill, while

giving new life to materials that would otherwise pollute the environment. Pratyapatti not only helps reduce plastic waste but also provides a steady income to women engaged in various stages of production from washing and cutting to stitching and weaving. For many, it has become a source of financial independence and self-confidence.

This initiative highlights how grassroots efforts can address larger environmental issues while supporting livelihoods. Pratyapatti stands as a shining example of how innovation, sustainability, and community engagement can come together to create lasting impact both for people and the planet.

OTHER ACTIVITIES



GRASS DISTRIBUTION @SARAN VILLAGE

Total Grass donation	Villages covered
Rs.22,00,000/-	30



WELLNESS FOR CATTLE

Over 240 cows treated during the Animal Health Camp held at Bhujodi village

TREE PLANTATION

Tree plantation drives were carried out in Mining area villages to promote green cover, improve air quality, and encourage environmental responsibility within the local communities.





As part of our continued support for education, 15 sturdy wooden cabinets were donated to Bhujodi High School to improve storage for teaching materials, creating a more efficient and enriched learning environment.



Words of Wisdom for children from Shri Swami Pradiptanand ji



Donated Computer & Printer to Children's Home & Ashapura Colony Primary School



Seed Ball Making Class @Meghamaru School



Water Cooler Donated @Bhujodi Panchayat



Matana Madh Padyatri Camp



Donated Water Bowls for Stray Animals



Felicitated Ashapura staff children for their educational performance



Wheel Chair Donation



A cultural program was performed by the children of Ashapura staff



ASHAPURA
FOUNDATION

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